

# Junkshon Insights

KEY WORKPLACE TRENDS

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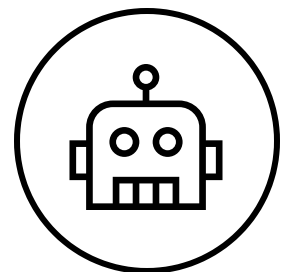
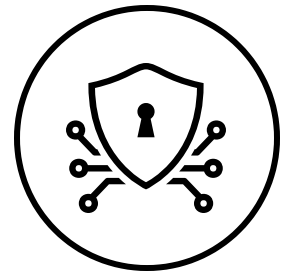
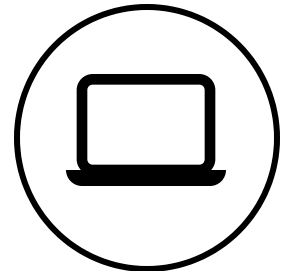


# Executive Summary

This white paper looks at three critical trends surfacing in the IT workplace: the fast-tracking of remote and hybrid work, the escalating importance of cybersecurity, and the ascendance of artificial intelligence (AI) and automation.

The wave of technological breakthroughs, ever-changing business demands, and the metamorphosis of workforce outlook have significantly contributed to these trends. In order to triumph in this dynamic landscape, it is imperative for businesses to revise their strategies, re-align their resources, and foster an environment of continuous learning and adaptation.

In summary, the IT landscape is experiencing seismic shifts in the wake of remote and hybrid work structures, cybersecurity challenges, and the emergence of AI and automation. To keep pace with these changes, businesses must remain vigilant, adapt their strategies, and prioritize continuous learning and skill development within their IT teams. Through this proactive approach, businesses can leverage the opportunities presented by these trends and secure a thriving future in the evolving digital landscape.



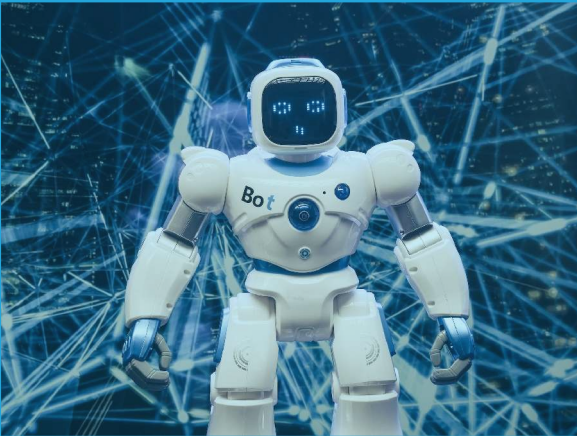
## 1 Acceleration of Remote and Hybrid Work

The COVID-19 pandemic has irrevocably shifted how organizations view and implement remote and hybrid work models. Remote work, which was once considered a privilege or an exception, has become a standard operating procedure in the IT industry. With technology tools enabling seamless communication and collaboration, IT teams have shown that they can work effectively from any location, often improving productivity and employee satisfaction.

However, the hybrid work model, a blend of remote and on-site work, is emerging as the preferred choice for most companies. It provides the flexibility of remote work, while still allowing for critical in-person collaboration when necessary. Businesses are now investing in tools and policies to support this model, such as cloud-based project management software, virtual private networks (VPNs), and flexible scheduling policies.



## 2 Rise of Artificial Intelligence and Automation



Artificial intelligence and automation technologies have been growing trends in IT for several years, but they are now becoming essential tools for businesses. AI is helping companies make sense of vast amounts of data, uncovering insights to improve decision-making, customer service, and operational efficiency.

On the other hand, automation is being utilized to perform repetitive tasks, freeing staff to focus on more complex and strategic projects. As AI and automation continue to advance, businesses must invest in upskilling their teams to leverage these technologies effectively.

This includes providing training in AI and machine learning, data analytics, and robotic process automation.

## 3 Growing Importance of Cybersecurity

As digital transformation accelerates and remote work continues to be prevalent, robust cybersecurity measures are more important than ever. The rise in cybercrime activities, including data breaches, ransomware attacks, and phishing schemes, poses substantial threats to businesses of all sizes.

Thus, IT departments focus on fortifying their cybersecurity infrastructure and prioritizing continuous security education for all employees. Additionally, companies are investing in advanced security technologies like AI and machine learning to proactively predict and prevent cyber threats.

This trend also shapes IT roles, with increasing demand for cybersecurity professionals and a growing emphasis on security skills for all IT staff.

